



# IRMTNZ

## SPONSORSHIP OPPORTUNITIES

Whaowhia te kete mātauranga - *fill the basket of knowledge*

Established by the Music Teachers Act 1981, the [Institute of Registered Music Teachers of New Zealand \(IRMTNZ\)](#) is Aotearoa New Zealand's only professional organisation for all private music teachers. IRMTNZ is a registered charity.

The generosity of our sponsors helps us to:

- Provide music teachers with continuous professional development
- Promote and encourage excellence in music education
- Provide opportunities for performance and encourage creativity
- Ensure that music continues to be part of the cultural heritage of Aotearoa New Zealand

We offer a range of sponsorship options and benefits in return.

### SPONSORSHIP OPTIONS

- IRMTNZ National or Regional Professional Development eg conferences, seminars
- IRMTNZ Teacher Training Courses
- Publicity
- Feature article in *Ritmico* or *Ritmico Online*

We can also tailor a package to suit your business and are happy to consider other ways in which your business may like to support us.



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#### NATIONAL / REGIONAL PROFESSIONAL DEVELOPMENT

Our national and regional [conferences](#) are our premier Professional Development (PD) events, attracting IRMTNZ members, non-members and students from across the motu. Our national events have an attendance of 70 – 150. Other PD varies from one-off seminars to guest speaker tours. Professional Development event sponsors can choose their level of support from one of four tiers (**note figures are ex GST**):

- PLATINUM     \$2000 +
- GOLD         \$1500 - \$1999
- SILVER        \$500 - \$1499
- BRONZE       \$200 – \$499

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
Verbal acknowledgement at event	✓	✓	✓	✓
Trade display at event	✓	✓	✓	✓
Collateral in event welcome packs	✓	✓	✓	✓
Logo in digital and print materials where possible eg programme, promo flyers	✓	✓	✓	✓
Logo with URL on website for the duration of the pre-event publicity	✓	✓	✓	
Social media post – details to be agreed with Communications Coordinator	✓	✓	✓	
Opportunity to give short presentation at event (subject to the discretion of the convenor)	✓	✓	✓	
Option to be tagged to a specific session or speaker	✓	✓		
Website banner advert - 12 months <i>value \$1,500 + GST</i>	✓			
2 X advertorial in <i>Ritmico Online</i> (date TBA with Editor) <i>value \$205 + GST</i>	✓			
Full page colour advert in <i>Ritmico</i> – annual print journal <i>value \$340 + GST</i>	✓			
Website banner advert – 6 months <i>value \$750 + GST</i>		✓		
1 X advertorial in <i>Ritmico Online</i> (date TBA with Editor) <i>value \$110 + GST</i>		✓		
Half page colour advert in <i>Ritmico</i> – annual print journal <i>value \$205 + GST</i>		✓		
Website tile advert – 6 months <i>value \$275 + GST</i>			✓	
Website tile advert – 2 months <i>value \$100 + GST</i>				✓



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#### IRMTNZ TEACHER TRAINING COURSE

IRMTNZ offers several [Teacher Training Courses](#) which are open to members and non-members. These include our popular [Foundation Course](#) which covers teaching from beginner to Grade 3 level, and raises awareness of the professional, intellectual and emotional processes involved in being a music teacher. The Course includes a one-day Contact Workshop: in 2022 we held three workshops, attended by 21 teachers, most of whom are just starting their career as a private music teacher. The average workshop costs \$1000 - \$1500 + GST to run.

BENEFIT	SILVER	BRONZE
Verbal acknowledgement at the workshop	✓	✓
Trade display at the workshop	✓	
Collateral in workshop welcome packs	✓	✓
Logo in digital and print materials where possible eg programme, promo flyers	✓	✓
Logo with URL on website for so long as the workshop is publicised	✓	
Social media post – details to be agreed with Communications Coordinator	✓	
Opportunity to give short presentation at the workshop (subject to the discretion of the convenor)	✓	
Website tile advert – 6 months <i>value \$275 + GST</i>	✓	
Website tile advert – 2 months <i>value \$100 + GST</i>		✓

Other IRMTNZ Teacher Training Courses include our [Upskill Course](#) for IRMTNZ members and our TCANZ-approved [Teacher Education Refresh \(TER\) Programme](#) which trains school music teachers seeking to renew their Practising Certificate. To find out more about how you can support our Teacher Training Courses please contact our Communications Coordinator Cathy Martin: [communications@irmt.org.nz](mailto:communications@irmt.org.nz)



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#### **PUBLICITY**

To discuss reciprocal publicity such as via websites, e-newsletters or social media, please contact our Communications Coordinator Cathy Martin: [communications@irmt.org.nz](mailto:communications@irmt.org.nz)

#### **FEATURE ARTICLE IN *RITMICO* OR *RITMICO ONLINE***

Our annual print journal, *Ritmico*, and our regular e-newsletter *Ritmico Online* are both lively publications comprising a diverse range of articles including interviews, profiles, teaching information and reviews. *Ritmico* and *Ritmico Online* are mailed to all IRMTNZ members and circulated to an independent mailing list and some libraries. *Ritmico* is published in October and *Ritmico Online* is published seven times a year.

You may be interested to sponsor a feature article on a topic related to your business or written by a key stakeholder in your business. To discuss this please contact our Editor Cathy Martin: [communications@irmt.org.nz](mailto:communications@irmt.org.nz).