



## IRMTNZ DIGITAL NEWSLETTER

### ADVERTISING RATES 2026

Our digital newsletter, **Ritmico Online** ©, contains a diverse range of articles including interviews, profiles, teaching information and reviews. *Ritmico Online* is circulated to all members of IRMTNZ, an independent mailing list and some libraries.

*Ritmico Online* is published six times during the academic year. A limited number of advertising spaces are available, subject to the discretion of the Editor.

Advertisements in *Ritmico Online* typically consist of an image (logo or photo) plus up to 120 words copy. We do not recommend using an image that contains detailed text.

#### 2026 Dates

Issues	1	2	3	4	5	6
Booking deadline	23 Jan	6 Mar	24 Apr	12 Jun	31 Jul	6 Nov
Deadline for artwork	30 Jan	13 Mar	1 May	19 Jun	7 Aug	13 Nov
Publication date	<b>10 Feb</b>	<b>24 Mar</b>	<b>12 May</b>	<b>30 Jun</b>	<b>18 Aug</b>	<b>24 Nov</b>

#### 2026 Rates

One issue: \$120 + GST  
 Two issues: \$210 + GST  
 Three or more issues: \$105 + GST per issue

#### Specifications

Images to be supplied in JPG or PNG format, preferably square but we can work with portrait. We can resize images by width to scale. Along with your image please provide your URL and up to 120 words copy.

**The Institute of Registered Music Teachers of New Zealand | Ako Puoro** is a professional organisation for music teachers established by an Act of Parliament (NZ Music Teachers Act 1981). Members teach a diverse variety of instruments, subjects and genres, in studios and schools from pre-school to tertiary level.

We also offer advertising space on our website ([learnmusicnz.org.nz](http://learnmusicnz.org.nz)) and in our annual print journal, *Ritmico*. View a selection of issues of *Ritmico* and *Ritmico Online* [HERE](#).

#### Contact

For all advertising and editorial enquiries please contact our Communications Coordinator, Cathy Martin, at [communications@irmt.org.nz](mailto:communications@irmt.org.nz).

