



IRMTNZ JOURNAL: ADVERTISING RATES 2026

Our annual print journal, *Ritmico* ©, contains a diverse range of articles including interviews, profiles, teaching information and reviews. *Ritmico* is circulated to all members of IRMTNZ, an independent mailing list and some libraries.

2026 Dates

Booking deadline: Fri 14 August
Artwork due by: Fri 4 September
Publication date: **Mon 12 October**

2026 Text Page Rates and Specifications

Full colour, full page A5 125mm X 188mm:	\$360 + GST
B&W, full page A5 125mm X 188mm:	\$335 + GST
Full colour, ½ page landscape 125mm X 92mm:	\$220 + GST
B&W, ½ page landscape 125mm X 92mm:	\$190 + GST
B&W ¼ page landscape 125mm X 44mm:	\$115 + GST

Please supply advertisements electronically in hi-res, 300dpi, either full colour (CMYK) or in one colour (black), in PDF format with all fonts embedded before the file is converted.

2026 Cover Rates and Specifications

Full page without bleed, 125mm X 188mm
Full page with bleed, 154mm X 216mm (trim size 148mm X 210mm)
Inside front cover: \$460 + GST
Inside back cover: \$360 + GST

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Please supply crop marks if the ad bleeds off.

The Institute of Registered Music Teachers of New Zealand | Ako Puoro is a professional organisation for music teachers established by an Act of Parliament (NZ Music Teachers Act 1981). Members teach a diverse variety of instruments, subjects and genres, in studios and schools from pre-school to tertiary level.

We also offer advertising space on our website (learnmusicnz.org.nz) and in our digital newsletter, *Ritmico Online*. View a selection of issues of *Ritmico* and *Ritmico Online* [HERE](#).

Contact

For all advertising and editorial enquiries please contact our Communications Coordinator, Cathy Martin, at communications@irmt.org.nz.

